

For Immediate Release
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i CAN Pitch **Opening doors for Canadians in** **the film and television industry**

*"All you need is one opportunity to make a great program.
That's what i CAN Pitch is all about. We've all felt that moment of magic
when an idea connects with someone who can make it happen."*

Julia Bennett
Discovery Health Channel and
Lifestyle/Reality Workshop Leader, i CAN Pitch

On November 17 and 18th, 2006, some of Toronto's not-yet-famous taxi cab drivers, housewives, students, shop keepers and screenwriter wanna-be's will enter the lobby of the Pantages Hotel with just one thing...a great story idea to pitch to Canada's leading film and television producers.

The 1st Annual *i CAN Pitch* conference invites Canadians from all walks of life to pitch their fresh ideas in a fast paced, exciting environment. Think speed dating for the film and television industry!

Modeled after the hugely popular pitch conferences south of the border, *i CAN Pitch* is an ideal opportunity for power brokers in the film and television industry to find a diamond in the rough, and to help shape the lives and careers of the many talented, aspiring Canadian writers.

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This free* event is designed to help boost the Canadian production industry and stimulate employment, particularly in the Toronto market. Many talented Canadian writers have taken their story ideas and scripts south of the border. This event is being funded by the Government of Canada in the hopes of retaining some of Canada's most valuable resources – the creative minds behind outstanding international films and television series.

The event will include multiple workshops led by industry professionals to help prepare the 'pitchers' for their big break, a well-known key note speaker to inspire and encourage would-be writers and an exhibitors carousel featuring some of Canada's major players within the film industry.

For all those who are quietly, diligently writing Canada's cleverest, funniest, most intriguing novel or screenplay, or for anyone with just a creative idea, *i Can Pitch* is a must-attend event. The conference is run on a first-come, first-served basis, so early registration is a must and everyone will have an equal opportunity to meet with people they want to connect with.

*All delegates will be required to pay a nominal deposit to ensure their spot at the conference. Upon registration, this deposit will be returned to you. There is no cost to participate in this event.

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Media inquiries contact:
Laurie Hall
FlexPR
416.696.5554
laurie@flexpr.com

To register contact:
www.icanpitch.com