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## ■ Production Industry Seeks Ideas from New Pitchers

It's like speed-dating for the film and television industry!

This November, some of Toronto's not-yet-famous taxi cab drivers, housewives, students, shop keepers and amateur screenwriters will enter the Pantages Hotel with just one thing in mind - pitching their great story idea to Canada's leading film and television producers.

The 1st Annual i CAN Pitch conference invites Canadians from all walks of life to present their fresh ideas in a fast-paced, exciting environment.

"All you need is one opportunity to make a great program. That's what i CAN Pitch is all about. We've all felt that moment of magic when an idea connects with someone who can make it happen," said Julia Bennett Lifestyle/Reality Workshop Leader, i CAN Pitch, in a release announcing the event.

Modeled after popular pitch conferences south of the border, i CAN Pitch is seen as an ideal opportunity for power brokers in the film and television industry to find a diamond in the rough, and to help shape the lives and careers of the many talented, aspiring Canadian writers.

The event is designed to help boost the Canadian production industry and stimulate employment, particularly in the Toronto market. Many talented Canadian writers have taken their story ideas and scripts south of the border.

The event is funded by the Government of Canada, and will include multiple workshops led by industry professionals to help prepare the 'pitchers' for their big break, a well-known key note speaker to inspire and encourage would-be writers and an exhibitors carousel featuring some of Canada's major players within the film industry.

For all those who are quietly, diligently writing Canada's cleverest, funniest, most intriguing screenplay, or for anyone with just a creative idea, i Can Pitch is described as a must-attend event. The conference is run on a first-come, first-served basis, so early registration is a must and everyone will have an equal opportunity to meet with people they want to connect with.

Delegates will be required to pay a nominal deposit to ensure their spot at the conference, organizers describe. Upon registration, the deposit will be returned.

For more information, visit [www.icanpitch.com](http://www.icanpitch.com).

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